

# THE ORIGINAL & HYBRID FALL<sup>®</sup>

OUR INNOVATIVE HAIR TOPPERS

BEFORE



AFTER



## ADD NATURAL LENGTH AND VOLUME WHILE CONCEALING THINNING NEAR THE CROWN

Loved for its versatility and transformative results, The Fall is available in two designs to meet every client's unique needs. Both The Original Fall & The Hybrid Fall are placed at the crown of the head and secured by four comfortable, silicone-coated clips that attach to the natural hair.

BENEFITS

### Confidence Plus Comfort

The Fall is gentle on thinning hair, as both designs feature a breathable base for comfortable daily wear and natural results.

### Maximum Customization

Unlike many other hair toppers on the market, The Fall comes long so it can be customized and styled to meet your clients' unique goals.

### Perfect for Pairing

The Fall is perfect for layering with other extensions to achieve maximum volume and targeted coverage for thinning hair near the crown.



OVERVIEW

### The Original Fall

16" - 18" | Approx. 85 grams

### The Hybrid Fall

14" - 16" | Approx. 70 grams

### Colors 23 Original | 7 Balayage

Our range of original colors and balayage blends allow stylists to provide the perfect color match.

### Pricing

DESIGN	COLOR	PREMIUM	STANDARD	RETAIL
The Original Fall	Original	\$450	\$585	\$900
	Balayage	\$500	\$650	\$1000
The Hybrid Fall	Original	\$260	\$338	\$520
	Balayage	\$310	\$403	\$620

# HOW TO INSTALL

Always refer to your HALOCOUTURE Professional Color Ring when finding the best color match for your client.

## Color & Wash

Color match or custom color  
The Fall to match the client's root and top layer of their natural hair.

Wet or wash The Fall with HALOCOUTURE Hair Care and blow-dry The Fall in hand or on a mannequin to create a natural effect.

## Direct & Blend

Comb the client's hair into their desired part and place The Fall on their head securing all four clips.

Continue to blow-dry and brush The Fall on the client's head to direct the extension hair to flow naturally with the client's part.

## Cut & Style

Cut The Fall to the client's desired style and so it blends nicely with their natural hair.

When cutting bangs into the client's Fall, blow-dry the desired section directly forward before cutting.

# CHOOSING THE RIGHT FALL FOR YOUR CLIENT

## The Original Fall

- Provides maximum coverage
- Most natural looking for thinning hair
- Can be placed right up to the hairline
- Available at a premium price point

## The Hybrid Fall

- Provides targeted coverage
- Best for adding subtle volume
- Placed 1-2" behind the hairline
- Available at an accessible price point

ORIGINAL FALL

HYBRID FALL



# METHOD COMPARISON



METHOD	The Fall® Original & Hybrid	The HALO® Original & Layered	Blend-Ins	The Bang	The Pony
BENEFITS	<ul style="list-style-type: none"> <li>• Premium hair toppers</li> <li>• Add instant volume to the crown and conceal hair loss or thinning</li> <li>• Cover up grays or new growth between appointments</li> <li>• Available in 30 colors</li> </ul>	<ul style="list-style-type: none"> <li>• Cult-favorite halo extensions</li> <li>• Enhance volume, length and color</li> <li>• Installed in minutes and can be pre-styled</li> <li>• Perfect for everyday wear</li> <li>• Available in up to 4 lengths and 30 colors</li> </ul>	<ul style="list-style-type: none"> <li>• Premium clip-in extensions</li> <li>• Undetectable and seamlessly blend in with hair</li> <li>• Customizable based on desired end result</li> <li>• Available in 3 widths, 2 lengths and 23 colors</li> </ul>	<ul style="list-style-type: none"> <li>• Commitment-free bang extension piece</li> <li>• Instantly enhance client's natural features</li> <li>• Conceal areas of concern around the hairline</li> <li>• Available in 30 colors</li> </ul>	<ul style="list-style-type: none"> <li>• Premium ponytail extension piece</li> <li>• Discreet attachment that adds volume and length</li> <li>• Enhance the everyday pony or elevate occasion hair</li> <li>• Available in 23 colors</li> </ul>
ANNUAL PROFIT POTENTIAL*	1 Fall per Month Earn up to \$6,000	1 HALO per Month Earn up to \$4,620	1 Blend-In Pack per Month Earn up to \$1,380	1 Bang per Month Earn up to \$960	1 Pony per Month Earn up to \$1,920
	1 Fall per Week Earn up to \$26,000	1 HALO per Week Earn up to \$20,020	1 Blend-In Pack per Week Earn up to \$5,980	1 Bang per Week Earn up to \$4,160	1 Pony per Week Earn up to \$8,320
	1 Fall per Day Earn up to \$182,500	1 HALO per Day Earn up to \$140,525	1 Blend-In Pack per Day Earn up to \$41,975	1 Bang per Day Earn up to \$29,200	1 Pony per Day Earn up to \$58,400

\*Based on premium account pricing