

NEW HALOCOUTURE® BLEND-INS

SEAMLESS LIKE YOU'VE NEVER SEEN BEFORE

BEFORE

AFTER



INTRODUCING: HALO BLEND-INS CLIP EXTENSIONS

First-of-its-kind clip-in technology for the most invisible result. Extend length, add volume, or enhance color with HALOCOUTURE Blend-Ins.

BENEFITS

First-of-its-kind Technology

Experience the only extension on the market with injected hair at the seam. This revolutionary design creates the most discreet and undetectable results.



Maximum Customization

Unlike other clip-ins on the market, Blend-Ins come in smaller packs by width, giving both stylists and clients the flexibility to create a completely customized look.



Ultimate Versatility

Blend-Ins can be used on their own or with other methods to add volume, extend length and enhance color, personalizing every service for each client's unique needs.



OVERVIEW

Widths & Lengths

Available in 3 Widths: 1", 4" & 5"
2 Lengths: 16" & 20" to maximize customization.

Color Collection

Our wide range of 23 colors allows stylists to provide the perfect color match for clients.

Packs & Pricing

SIZE	PREMIUM	STANDARD	RETAIL
Small - 1" (4-pack)	\$35-\$45	\$45.50-58.50	\$70-90
Medium - 4" (2-pack)	\$70-\$90	\$91-\$117	\$140-\$180
Large 5" (2-pack)	\$85-\$115	\$110.50-\$149.50	\$170-\$230



HOW TO INSTALL

When worn on its own

Small 1"

Fill in targeted areas, extend shorter layered haircuts, or add volume around the temples.

Medium 4"

Add volume and/or extend length around the nape and closer to the crown area.

Large 5"

Add volume and/or extend length for maximum coverage at the back of the head.

When layered with a HALO

Small 1"

Fill in targeted areas, extend shorter layered haircuts, or add volume around the temples.

Medium 4"

Blend shorter hair and/or extend length around the nape and crown area.

Large 5"

Blend shorter hair, add volume and/or extend length for maximum coverage in the back of the head.

When layered with other methods

Small 1"

Fill in targeted areas, extend shorter layered haircuts, or add volume around the temples.

Medium & Large 4-5"

The Fall® Place slightly underneath the topper to blend the natural hair's shorter layers with the length of the weft.

Other Methods Place at the back and sides of the head for added volume and/or length.

APPROACHING CLIENTS

If they are new to extensions...

Blend-Ins benefits include:

- Low-maintenance and perfect for recruiting new extension-wearers
- More accessible vs. other extension methods
- Quick to install and easy to add on to any service

If they are existing extension clients...

Blend-Ins benefits include:

- Add extra volume, length or color to create more looks
- Perfect for maintenance in between appointments
- Additional & customizable coverage to target specific areas



METHOD COMPARISON



METHOD	Blend-Ins	The HALO® Original & Layered	The Fall® Original & Hybrid	The Bang	The Pony
BENEFITS	<ul style="list-style-type: none"> • Premium clip-in extensions • Undetectable and seamlessly blend in with hair • Customizable based on desired end result • Available in 3 widths, 2 lengths and 23 colors 	<ul style="list-style-type: none"> • Cult-favorite halo extensions • Enhance volume, length and color • Installed in minutes and can be pre-styled • Perfect for everyday wear • Available in up to 4 lengths and 30 colors 	<ul style="list-style-type: none"> • Premium hair toppers • Add instant volume to the crown and conceal hair loss or thinning • Cover up grays or new growth between appointments • Available in 30 colors 	<ul style="list-style-type: none"> • Commitment-free bang extension piece • Instantly enhance client's natural features • Conceal areas of concern around the hairline • Available in 30 colors 	<ul style="list-style-type: none"> • Premium ponytail extension piece • Discreet attachment that adds volume and length • Enhance the everyday pony or elevate occasion hair • Available in 23 colors
ANNUAL PROFIT POTENTIAL*	1 Blend-In Pack per Month Earn up to \$1,380	1 HALO per Month Earn up to \$4,620	1 Fall per Month Earn up to \$6,000	1 Bang per Month Earn up to \$960	1 Pony per Month Earn up to \$1,920
	1 Blend-In Pack per Week Earn up to \$5,980	1 HALO per Week Earn up to \$20,020	1 Fall per Week Earn up to \$26,000	1 Bang per Week Earn up to \$4,160	1 Pony per Week Earn up to \$8,320
	1 Blend-In Pack per Day Earn up to \$41,975	1 HALO per Day Earn up to \$140,525	1 Fall per Day Earn up to \$182,500	1 Bang per Day Earn up to \$29,200	1 Pony per Day Earn up to \$58,400

*Based on premium account pricing